

2011 SALEM APPLE BUTTER FESTIVAL QUEEN AND TEEN QUEEN PAGEANT

DATE: September 10, 2011 TIME: 7:00 p.m.

T. Edward Davis Gymnasium on the campus of Salem International University

1. When filing an official application, Teen Queen contestants must pay a \$75 entrance fee and Queen contestants must pay a \$125 entrance fee. All contestants must return the completed application form, appropriate entry fee, birth certificate or copy of valid driver's license, color head shot, and ad sales if applicable before September 2, 2011, to be included in the pageant book. These items may be mailed to:

Salem Apple Butter Festival
Pageant Committee
PO Box 293
Salem, WV 26426

Make all checks payable to Salem Apple Butter Festival.

2. Categories of competition for both the Queen and Teen Queen divisions include: personal interview with the judges, street wear, and evening gown/on-stage question.

Event Promotion has been added as part of the street wear competition in the Queen division. This is 30-second presentation about the Salem Apple Butter Festival. Dates for the 2011 Apple Butter Festival are October 6-9. Please visit www.salemwv.com/applebutterfestival for a schedule of events and activities which will familiarize you with the festival.

3. Teen Pageant contestants must be between the ages of 13-16 and reside in Harrison or Doddridge Counties.
4. Queen Pageant contestants must be between the ages of 16-21 and must be single. (WV Association of Fairs and Festivals Queen Contestants must be 16 years of age by January 1, 2012, and must not have turned 22 years of age on or before January 1, 2012). The Miss Apple Butter Queen Pageant is open statewide to include contestants from anywhere within the state of West Virginia.

All contestants **must** return the completed application form, appropriate entry fee, birth certificate or copy of valid driver's license, and color head shot by September 2, 2011.

5. All contestants may sell advertising for the Apple Butter Festival Pageant Booklet which is used throughout the competition. There are no minimum or maximum requirements for ad sales. If you wish to sell ads, the sponsorship fees may be applied towards your entry fee. **THE DEADLINE FOR AD COPY AND FEES TO BE TURNED IN TO THE PAGEANT PLANNING COMMITTEE IS SEPTEMBER 2, 2011. Information received after September 2 will not be included in the pageant book.**

The page size for the booklet is 6" x 9".

Ad prices are as follows:

1/4-page ad	\$ 30
1/2-page ad	\$ 55
Full-page ad	\$100

6. The Apple Butter Festival will provide each contestant with a festival t-shirt which should be worn for the opening number. Contestants should complete the opening number outfit with something denim and shoes of their choice.

Usual attire for the street wear competition is professional attire (suits, pantsuits, etc.)—clothing that is appropriate for a job interview or a business meeting.

Evening gown attire is the choice of the contestant, but should reflect the image an ambassador for the Apple Butter Festival should project.

7. David Beatty Photography will take headshot photos following interviews on Saturday morning. These photos will be judged for the Miss Photogenic award. Miss Photogenic is not included in the scoring for Miss Apple Butter Queen or Teen Queen.
8. A florist, photographer, and refreshments will be available the night of the pageant.
9. Prize packages include but are not limited to:

Crown and banner (Queen and Teen Queen)

Flowers (Queen and Teen Queen)

\$500.00 Cash (Queen); \$250.00 (Teen Queen)

\$200.00 credit towards entry fee in Miss WV USA competition (Queen)

\$200.00 credit towards entry fee in Miss WV USA Teen competition (Teen Queen)

David Beatty Photography package (Queen and Teen Queen)

Elizabeth Michaels gift certificate (Queen)

Oliverio's Prom and Bridal gift certificate (Queen and Teen Queen)

Clarksburg Beauty Academy gift package (Queen and Teen Queen)

Salem Apple Butter Festival t-shirt (Queen and Teen Queen)

Entry fee and lodging for the WVAFF State Fair Queen competition in Charleston (Queen)

Registration and lodging at the WVAFF Convention in Charleston (Teen Queen)

\$100.00 Cash (1st Runner-up to Queen and Teen Queen)

\$50.00 Cash (2nd Runner-up to Queen and Teen Queen)

\$50.00 Cash (Miss Congeniality)

ATTRIBUTES AND QUALITIES OF THE SALEM APPLE BUTTER QUEEN

1. Young woman who cares about her role and other women's roles in society
2. An ambassador and public relations representative of the Salem Apple Butter Festival.
3. Attractive and poised woman with confidence and commanding presence.
4. One considered both talented and intelligent.
5. Independent and eloquent communicator who follows her own conviction with courage.
6. A leader by virtue of her experiences.
7. One who takes pride in physical fitness and health.

WV FAIRS AND FESTIVALS QUEEN CONTESTANT PARTICIPANT REQUIREMENTS

1. Contestant must be a citizen of the USA and a legal resident of West Virginia.
2. Contestant must have been born a female must have never have been married, must never have had a marriage annulled, must not currently be pregnant, must not have adopted a child, or must never have borne a child.
3. Contestant must agree to remain single during the year of her reign, as well as not become pregnant. If either of these circumstances occurs, the winner will relinquish her crown.
4. Contestant must certify that she is of good moral character and has never been convicted of a major crime.

For further information:

1. Gary Martin, Sr., Festival General Chairman, 304-782-3565
2. Jackie Devericks, Pageant Coordinator, 304-782-3385
3. Cindy Welch, Co-Director, 304-873-2330
4. Annette Wilson, Co-Director, 304-782-4379
5. E-mail us at salemapple@hotmail.com.

SALEM APPLE BUTTER FESTIVAL PAGEANT SCHEDULE

Saturday, September 10

9:00 a.m. – 12:30 p.m.

Personal interviews with judges.

(Teen contestants first, beginning at 9:00 a.m., followed by queen contestants.)

Contestants will report to the T. Edward Davis Gymnasium, Salem International University campus, at 9:00 a.m., and be escorted to the interviews.

A box lunch will be provided by Meg's Catering and Concessions.

12:30 p.m. or immediately following completion of interviews to 1:30 p.m.

Mandatory Rehearsal – T. Edward Davis Gymnasium

Please bring all shoes you will be wearing for the on-stage portion of the competition.

1:30 p.m.

Contestants may leave. Free time until 6:00 p.m.

6:00 p.m.

All contestants will report to the dressing area.

7:00 p.m.

The 2011 Salem Apple Butter Festival Queen/Teen Queen Pageant begins:

- Opening Number
- Parade of Contestants
- Introduction of Past Teen Queens
- Teen Queen Street Wear Competition
- Reigning Teen Queen Farewell
- Teen Queen Evening Gown Competition and On-Stage Question
- Introduction of Past Queens
- Queen Street Wear Competition and Festival Promo
- Reigning Queen Farewell
- Queen Evening Gown Competition and On-Stage Question

MISS SALEM APPLE BUTTER FESTIVAL QUEEN/TEEN QUEEN APPLICATION / FACT SHEET

**P.O. Box 293
Salem, WV 26426**

Full Name _____

Name you wish to use on stage and in program booklet _____

Birth Date _____ Age _____ Hair Color _____ Eye Color _____

Name of Parent/Guardian _____

Home Address _____

Address (College) _____

Phone (Home) _____ Phone (College) _____

Cell Phone _____

School Currently Attending or Previously Attended _____

_____ Academic Year Completed _____

College Major _____ College Minor _____

Special Training (Arts/Sports) _____

School and Community Activities _____

Hobbies and Special Interests _____

Honors and Awards Received _____

Three (3) Favorite Foods _____

Three (3) Words That Best Describe You _____

What Is Your Ambition For The Future? _____

I certify that the foregoing information is true and correct to the best of my knowledge.

Contestant's Signature

Date