

SALEM APPLE BUTTER FESTIVAL BUSINESS DECORATING CONTEST October 5, 2011

Awards will be given for:

- BEST INTERIOR DECORATIONS
- BEST SIDEWALK PRESENTATION
- BEST WINDOW DISPLAY
- BEST PARTICIPANT
- **NOTE: You must return this form to be judged.**
- Deadline for application is Friday, September 30.
- Best Interior Decorations award will be judged on attractive displays arranged in the interior of the business.
- Best Sidewalk Presentation award will be judged on:
 - The best utilization of the space in front of your business. Be creative. Be imaginative. The space is yours to do anything with you want. Make Main Street an extension of the festival. Make people want to see what's going on at your business. Some ideas: Sidewalk sales, balloons, drawings for prizes or merchandise, clowns or characters giving away favors, sidewalk displays.
- Best Participant award will be judged on:
 - Taking an ad in the festival book, donating an item for the auction or raffle, dressing in period costume, decorating interior of store, arranging attractive displays, giving away apple items, other creative ideas (for example: extended business hours, festival week specials, recipes, old time photos, etc.).
- Judging will begin at 10:30 a.m. on October 5.
- Winners will be announced at 2:00 p.m. on October 6 from the Depot Stage and posted on our web.

NOTE: APPLE BUTTER TO BE SOLD AT THE FESTIVAL ONLY BY AUTHORIZED MAKERS.

For further information, contact Linda Martin (304-782-3887)
or e-mail us at salemapple@hotmail.com.

BUSINESS DECORATING CONTEST ENTRY FORM

Send to: Linda Martin, Rt. 3, Box 120, Salem, WV 26426 by September 30.

Business Name _____

Address _____

Contact Name _____

Business Telephone No. _____ Home Telephone No. _____

Category entered:

Interior Business Decorations

Window Display

Sidewalk Presentation