

2011 SALEM APPLE BUTTER FESTIVAL BOOTH APPLICATION October 6-9, 2011

For further information on reserving a booth space, contact Doug Brissey at 304-300-2222 (home), 304-629-8123 (cell), e-mail him at dougbrissey@shentel.net, or e-mail the Festival at salemapple@hotmail.com.

Return this form with your remittance made payable to Salem Apple Butter Festival to:

Salem Apple Butter Festival
ATTN: Doug Brissey
PO Box 293
Salem, WV 26426-0293

NAME(S) _____

BUSINESS NAME (if applicable) _____

ADDRESS _____

TELEPHONE _____ (business) _____ (home)

CELL PHONE _____ E-MAIL ADDRESS _____

TYPE OF MERCHANDISE SOLD _____

OUTSIDE BOOTH DIMENSIONS _____

IF FOOD CONCESSION, WHICH SIDE IS SERVING WINDOW ON:

Right or Left Side Both Sides Rear

WATER REQUIRED: YES NO 220V REQUIRED: YES NO

PRIOR APPROVAL RECEIVED: PAVILION YES NO GROUNDS YES NO

AMOUNT ENCLOSED \$ _____ NO. OF SPACES REQUIRED _____

IMPORTANT NOTE: Completing an application does not guarantee your acceptance. The Committee reserves the right to reject any application. Vendors must obtain telephone approval from Booth Chairman prior to submitting application and fee for space rentals. Booth fees are not refundable.

Please see important information on the following pages.

FESTIVAL BOOTH HOURS

October 6-7 (Thursday-Friday) 12:00 noon through entertainment

October 8 (Saturday) 10:00 a.m. through entertainment

October 9 (Sunday) 12:00 noon - 5:00 pm

BOOTH PRICE STRUCTURE

12 ft. x 10 ft. (1—110V plug-in without water) \$75.00*

12 ft. x 10 ft. (1—110V plug-in with water) \$115.00*

12 ft. x 10 ft. (1—220V plug-in with water) \$125.00*

Fee will be based on TOTAL square footage used.

Booth fees are not refundable!

*** After August 1 add \$20.00 late fee per space.**

PAVILION

12 spaces available under 30 ft. x 160 ft. lighted pavilion with cement floor.

10 ft. wide x 8 ft. deep (80 sq. ft.) spaces (1--110V plug-in) \$110.00*

Booth fees are not refundable!

*** After August 1 add \$20.00 late fee per space.**

IMPORTANT VENDOR INFORMATION – PLEASE READ!

- Prior participating vendors (food or other) have first booth space preference. If other booth spaces are available they will be on a first-come, first-served basis avoiding multiple food vendor repetitions.
- All booth spaces outside. No pre-constructed booths available on-site. Vendor must provide and/or erect own booth. Protection (plastic, canopy, canvas, etc.) from sun and inclement weather is responsibility of the vendor. **Reserved parking for vendors is not available.**
- Water hook-ups and electrical receptacles available. Vendors requiring water are expected to have adequate water hose to meet their needs. Hose must meet specifications of the Harrison County (WV) Department of Health. Vendors must provide adequate UL approved heavy-duty electric cords to meet their needs.
- **Each food vendor must be equipped with an OSHA-approved fire extinguisher.**
- Booth area will be accessible Tuesday and Wednesday, October 4 and 5, from 8:00 a.m. to 12:00 midnight. **ALL booths must be in place by 12:00 midnight on October 5.**
- Vendors must have restocking of booths completed and vehicles removed from booth area one-half hour prior to daily opening hours.

- Booths must remain open until the 5:00 p.m. closing on Sunday.
- Vendors are not permitted to sell pornographic materials, objectionable materials, or explosive devices. **The Festival Committee reserves the right to ban the sale of questionable items. VIOLATORS WILL BE PENALIZED!**
- Sale of apple butter is limited to established apple butter makers who have been pre-authorized by the Festival Committee to make apple butter on site. **Absolutely no sale of apple butter by individual vendors. VIOLATORS WILL BE PENALIZED!**
- Sale of crafts and food from the same booth not permitted.
- **Food vendors must submit a specific menu and price list with application.** The festival committee reserves the right to approve menu items to eliminate over-duplication. The committee's desire is to provide as much variety as possible with the limited space available, and the committee will attempt to limit main menu items offered to no more than **two (2)** food vendors. Vendors should have alternate menu items available in case of over-duplication. **Menu with prices must be prominently displayed at vendor's booth.** Applications without complete menu and price list will be rejected
- Craft and novelty booths may be asked to donate a representative item to the Apple Butter Festival Celebrity Auction.
- All raffles must be registered at the festival office and the drawings conducted at the scheduled times on stage.